

MAKE IN INDIA

IT & BPM



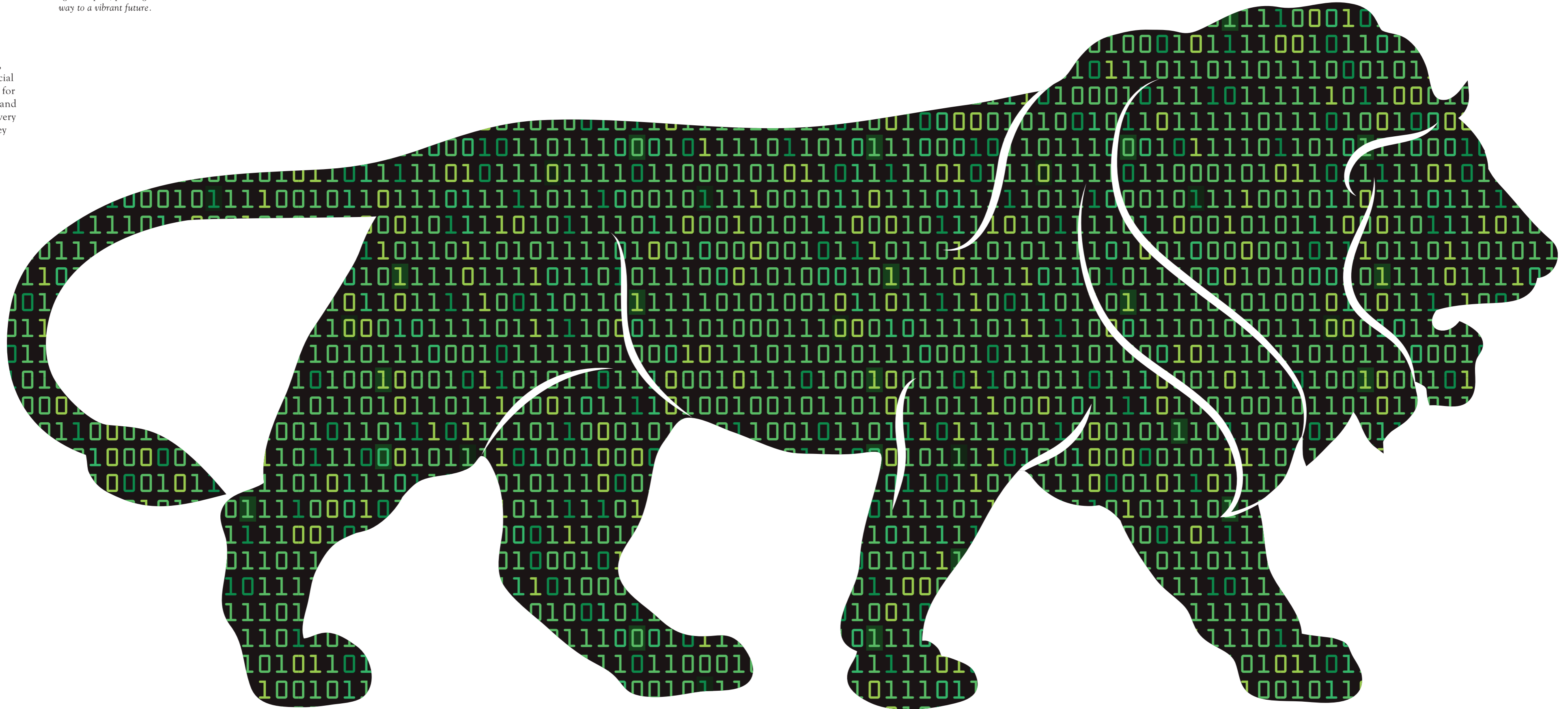
**FROM AGRICULTURE TO AUTOMOBILES
FROM HARDWARE TO SOFTWARE
FROM SATELLITES TO SUBMARINES
FROM TELEVISIONS TO MOVIES
FROM BRIDGES TO BIOTECHNOLOGY
FROM PAPER CLIPS TO POWER PLANTS
FROM ROADS TO CITIES
FROM FRIENDSHIP TO PARTNERSHIP
FROM PROFIT TO PROGRESS
WHATEVER YOU WANT TO MAKE:
MAKE IN INDIA**



The Ashoka Chakra is a central element in India's national emblem and also forms the centrepiece of India's national flag. The wheel denotes peaceful progress and dynamism – a sign from India's enlightened past, pointing the way to a vibrant future.

सत्यमेव जयते

Since time immemorial, the Lion has been the official emblem of India. It stands for strength, courage, tenacity and wisdom – values that are every bit as Indian today as they have ever been.



GOOD CALL.

INDIA'S IT & BPM INDUSTRY HAS SAVED COMPANIES
USD 200 BILLION IN THE LAST FIVE YEARS.



NEW INITIATIVES

THE MAKE IN INDIA PROGRAM INCLUDES MAJOR NEW INITIATIVES DESIGNED TO FACILITATE INVESTMENT, FOSTER INNOVATION, PROTECT INTELLECTUAL PROPERTY AND BUILD BEST-IN-CLASS MANUFACTURING INFRASTRUCTURE.

1 NEW PROCESSES

- SPECIAL FOCUS ON EASE OF DOING BUSINESS
- DE-LICENSING & DEREGULATION

2 NEW INFRASTRUCTURE

- INDUSTRIAL CORRIDORS
- INDUSTRIAL CLUSTERS
- SMART CITIES
- NURTURING INNOVATION
- SKILL DEVELOPMENT

3 NEW SECTORS

- OPENING OF CRITICAL SECTORS LIKE DEFENSE, CONSTRUCTION AND RAILWAYS FOR FDI

4 NEW MINDSET

- DEDICATED TEAMS THAT WILL GUIDE AND ASSIST FIRST-TIME INVESTORS FROM TIME OF ARRIVAL
- FOCUSED TARGETTING OF COMPANIES ACROSS SECTORS

FACTS + FIGURES

REASONS TO INVEST

- The IT-BPM sector constitutes 8.1% of the country's GDP and contributes significantly to public welfare.
- India's IT industry amounts to 7% of the global market, largely due to exports.
- 60% of firms use India for testing services.
- Rapidly growing urban infrastructure has fostered several IT centres in the country.
- The Indian IT industry has saved clients USD 200 Billion in the past five years.
- 60% of firms use India for testing services.

GROWTH DRIVERS

- Emerging geographies and verticals, non-linear growth due to platforms, products and automation.
- Revival in demand for IT services from US and Europe.
- Increasing adoption of technology and telecom by consumers and focused government initiatives - leading to increased ICT adoption.
- High value client additions bigger than USD 1 Million - the highest in the last 5 years, registering 13.5% growth.
- Emerging verticals (retail, healthcare, utilities) are driving growth above 14%.
- The SMAC (social, mobility, analytics, cloud) market is expected to grow to USD 225 Billion by 2020.
- USD 1.6 Billion is spent annually on training workforce and growing R&D spend.
- The National Optical Fibre Network (NOFN) is being laid down in phases to connect all the 250,000 gram panchayats in the country.

STATISTICS

- IT-BPM revenues are expected to reach USD 118 Billion in 2014.
- Exports from the IT-BPM industry are expected to reach USD 86.4 Billion in 2014.
- IT Services exports are USD 52 Billion.
- The BPM industry exports are USD 20 Billion.
- Engineering and R&D services and software products exports are USD 14 Billion. The hardware industry exports are USD 0.4 Billion.
- The IT industry has more than 15,000 firms; of which 1000+ are large firms.
- The IT-BPM industry is the largest private sector employer - delivering 3.1 Million jobs.
- The sector accounts for 38% of India's services exports.
- The sector includes 600 offshore development centres (ODCs) of 78 countries.

INVESTMENT OPPORTUNITIES

- The setting up of IT services, BPM, software product companies, shared service centres.
- Fast-growing sectors within the BPM domain - knowledge services, data analytics, legal services, Business Process as a Service (BPaaS), cloud-based services.
- IT Services and fast-growing sectors within it such as solutions and services around SMAC, IS outsourcing, IT consulting, software testing.
- Engineering and R&D within which the fastest growing sectors are - telecom & semiconductors.

FDI POLICY

- Up to 100% FDI is permitted under the automatic route in data processing, software development and computer consultancy services, software supply services, business and management consultancy services, market research services, technical testing and analysis services.



FINANCIAL SUPPORT

PROVISIONS OF THE 2014-2015 UNION BUDGET:

→ Allocation of INR 5 Billion for launching a pan-India programme - Digital India and a national rural internet and technology mission for services in villages and schools, training in IT skills and E-Kranti for government service delivery and governance scheme.

EXPORT INCENTIVES:

→ Export incentives under foreign trade policy.

AREA-BASED INCENTIVES:

→ Incentives for units in SEZ as specified in respective acts.

STATE INCENTIVES:


→ Benefits are also available under state industrial/IT policies.

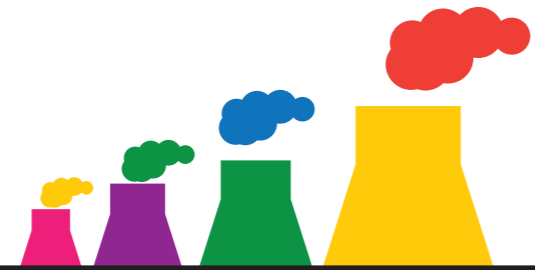


SECTOR POLICY

National Policy on Information Technology 2012 aims to increase revenues of IT and BPM industry to USD 300 Billion by 2020 and expand exports to USD 200 Billion by 2020. The policy also seeks to achieve the twin goals of bringing the power of information and communication technology (ICT) within the reach of all its citizens while harnessing the capability and human resources of the country to enable India to emerge as the Global Hub and Destination for IT and BPM Services by 2020.

OTHER INITIATIVES:

- Establishment of Software Technology Parks of India (STPIs)
 - Special Economy Zones (SEZ) Policy
 - National e-Governance Plan (NeGP)
 - National Cyber Security Policy 2013
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FOREIGN INVESTORS

- Accenture (Ireland)
- Cognizant (USA)
- HP (USA)
- Capgemini (France)
- IBM (USA)
- Atos (France)
- Microsoft (USA)
- CDNS (USA)
- Intel (USA)
- Dell International (USA)
- Agilent Technologies (USA)
- Mentor Graphics (USA)
- Oracle Corporation (USA)
- Qualcomm (USA)
- Steria (France)
- Ricoh (Japan)
- SAP (Germany)
- TIBCO (USA)
- Applied Materials (USA)
- Philips (Netherlands)

AGENCIES

- Department of Electronics & Information Technology, Ministry of Communications & Information Technology, Government of India (<http://deity.gov.in>)
- National Association of Software and Services Companies (<http://nasscom.in>)
- Indian Software Product Industry Round Table (<http://ispirt.in>)
- Other Service Providers Association of India (<http://ospai.in>)
- Data Security Council of India (<http://dsci.in>)



सत्यमेव जयते

GOVERNMENT OF INDIA

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